

MEDIA & WEB

4,238

15,750

6,732

5,062

● RADIO ● TV ● LIVE STREAM ● DOWNLOADS*

Total number of people reached weekly through Rock media. *Downloads include online video views, mp3s and podcasts.

762,499 ▲12%
2011 vs. 2012

VISITS TO SDROCK.COM (INCLUDING MOBILE)

4,238 ▲28%
2011 vs. 2012

WEEKLY LIVE STREAM ATTENDANCE

190

COUNTRIES STREAMED
LIVE AT SDROCK.COM/LIVE

11,353 ▲71%
FACEBOOK FOLLOWERS

4,521 ▲99%
TWITTER FOLLOWERS

Every time I stream the service through my computer here at my home in Las Vegas, I have a sense of comfort as I get to know who God is. No matter how far I am, I can connect with the Rock, which I consider my home church—even though I have only been there once. I start my Sundays with the Rock and end my Sundays with the Rock. -Dave

Rock Family:

God has been moving powerfully in 2012! Weekly attendance at Point Loma and San Marcos is healthy and growing, plans for our East County Campus are moving forward, and our vision to establish Pervasive Hope in San Diego and the world is taking root in ways we never could have imagined.

More than ever before, the Rock is going global! Since January, people in over 190 countries have watched our Sunday Service Live-Stream, 39 Rock Ambassadors have been sent to 7 countries, 121 Outreach & Sports ministries continue to reach over 18,000 people each month, and collectively 4,200 people have given their lives to Christ around the world!

All of this is possible because people like you respond to God and give generously of your time, talent, and treasure. Together we are working towards establishing pervasive hope across the globe, reaching every street and every person with the saving grace of Jesus Christ. I love being your pastor - I love this church - and I look forward to all God has planned for us! The best is yet to come! (Eph 3:20)

Your Pastor,



PASTOR MILES McPHERSON



T3 REPORT

MID-YEAR

ROCK CHURCH / JANUARY - JUNE 2012

106,493



TIME
VOLUNTEER HOURS

6,035



TALENT
VOLUNTEERS

6%
INCREASE
OVER 2011



TREASURE
FINANCES

ONE CHURCH ► MULTIPLE CAMPUSES

12,556 AVERAGE WEEKLY ATTENDANCE

 **POINT LOMA 11,751** WEEKLY AVG.

 **NORTH COUNTY 805** WEEKLY AVG.
SINCE MOVING INTO OUR NEW BUILDING IN MARCH

 **EAST COUNTY** COMING SOON



SALVATIONS
JANUARY - JUNE 2012



BAPTISMS
JANUARY - JUNE 2012

"Your volunteers are absolutely everywhere. I don't think any area of the city went untouched. With your Toys for Joy, your cleanups, your makeovers, and your intervention programs, you have all made a tremendous difference. You have given hope to so many."

-SDPD Assistant Chief Shelley Zimmerman

PERVASIVE HOPE CAMPAIGN

▲ COMMITMENT GOAL: \$30 MILLION

▲ COMMITMENTS RECEIVED: \$20.6 MILLION

▲ CASH RECEIVED: \$1.75 MILLION

15__

girls are progressing in aftercare programs after having been set free from human trafficking.

715__

handmade dolls given to SDPD to comfort children removed from their homes for domestic violence or other circumstances.

800__

people have received food, household supplies and toiletries through care packages.

3,650__

visits made to hospitals, convalescent homes, cancer patients and the elderly.

1,100__

people counseled and supported through their journey to be free of drug addiction.

ISD



LOCAL OUTREACH

Campus pastors lead and train local leaders who work together to disciple people, share the gospel and serve the community.

From January to June 2012, 42 sports ministries & 79 outreach ministries served in the San Diego community. As a result, thousands of lives were changed through volunteer service - read some of the incredible statistics above.

GLOBAL OUTREACH

This year, **39** Rock Ambassadors* lived throughout **7** countries bringing hope to those in need and spreading the Gospel of Jesus. Another **51** Impact195 World Changers** visited **3** countries, including India, Mexico & Turkey.



Africa

Famine Relief: Impact195 donated \$10,000 to this program. 130,000 pounds of corn, millet and peanuts carried in 6 semi trucks were distributed with the assistance of Rock Ambassadors to 2,257 of people in the villages where they serve and are working on three oral Bible translations.

India

In April, 17 Impact195 students went to India where they saw 300+ supernaturally healed. The team was able to minister to an *unengaged and unreached people group where some 200 people came to faith in Jesus Christ. A team of 18 Rock Ambassadors are returning for long-term ministry to plant churches among unreached people groups.

Romania

In May, Impact195 sent a team of five Rock Ambassadors to Oradea, Romania to evangelize and plant churches in Gypsy villages.

Philippines

In January, five more Rock Ambassadors started long term in the Philippines joining two other Rock Ambassadors who have been serving in Pangasinan since 2010. In June they officially opened the first Global Impact Center where they provide various trainings for locals including weekly English courses, worship training and sports ministries.

*Rock Ambassadors are Rock Church "missionaries" that have been sent out from the Rock Church. The majority of them are graduates of the Impact195 discipleship program.

**World Changers are "students" that are currently enrolled in the Impact195 discipleship program.