

Site Usage

50,416 Visits
 Previous: 48,834 (3.24%)

47.38% Bounce Rate
 Previous: 47.70% (-0.67%)

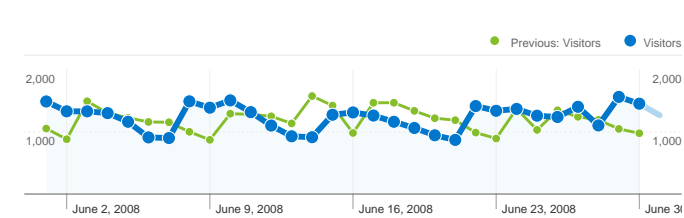
170,213 Pageviews
 Previous: 166,656 (2.13%)

00:03:23 Avg. Time on Site
 Previous: 00:03:17 (3.42%)

3.38 Pages/Visit
 Previous: 3.41 (-1.07%)

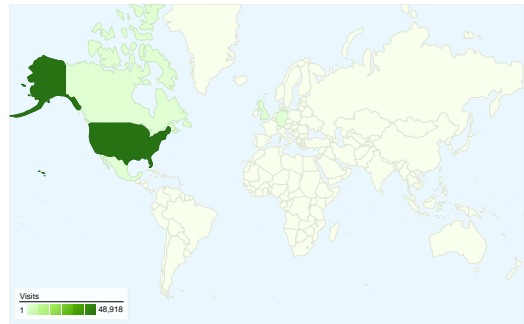
36.90% % New Visits
 Previous: 36.96% (-0.16%)

Visitors Overview



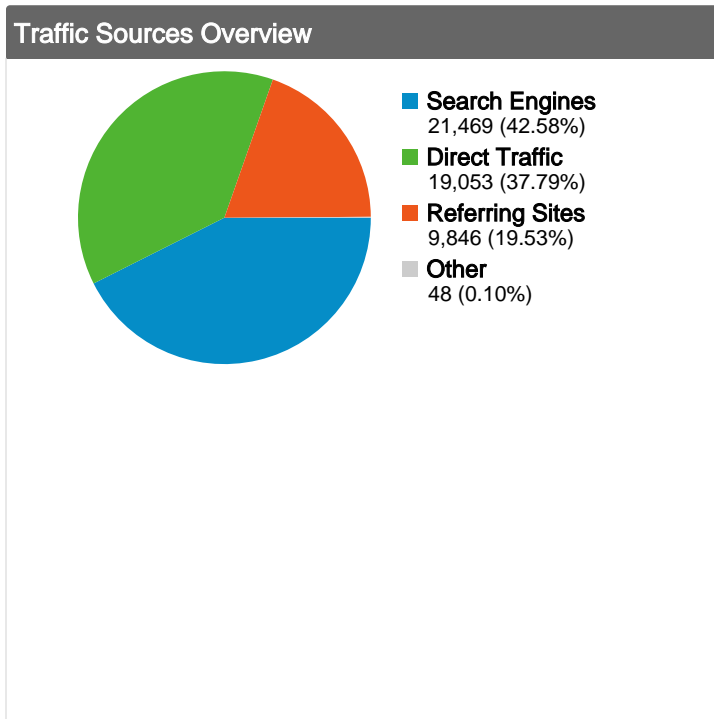
Visitors
24,492

Map Overlay world



Top Content		
URL	Pageviews	% visits
/		
May 2, 2008 - May 31, 2008	45,355	27.21%
Jun 1, 2008 - Jun 30, 2008	43,773	25.72%
% Change	-3.49%	-3.49%
/messages/		
May 2, 2008 - May 31, 2008	10,747	6.45%
Jun 1, 2008 - Jun 30, 2008	10,951	6.43%
% Change	1.90%	1.90%
/eventcalendar/		
May 2, 2008 - May 31, 2008	7,535	4.52%
Jun 1, 2008 - Jun 30, 2008	7,819	4.59%
% Change	3.77%	3.77%
/backdoor		
May 2, 2008 - May 31, 2008	5,237	3.14%
Jun 1, 2008 - Jun 30, 2008	5,652	3.32%
% Change	7.92%	7.92%
/services/		
May 2, 2008 - May 31, 2008	2,890	1.73%
Jun 1, 2008 - Jun 30, 2008	3,212	1.89%
% Change	11.14%	11.14%

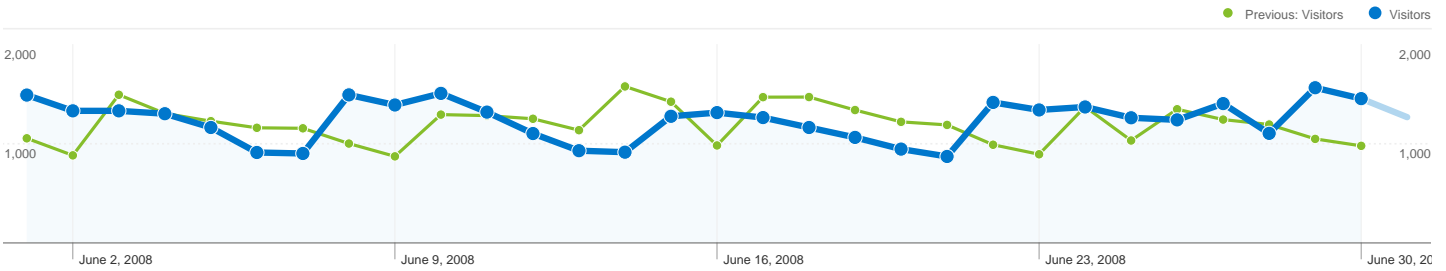
All Traffic Sources		
Source/Medium	Visits	% visits
(direct) / (none)		
May 2, 2008 - May 31, 2008	19,056	39.02%
Jun 1, 2008 - Jun 30, 2008	19,053	37.79%
% Change	-0.02%	-0.02%
google / organic		
May 2, 2008 - May 31, 2008	14,925	30.56%
Jun 1, 2008 - Jun 30, 2008	16,028	31.79%
% Change	7.39%	7.39%
yahoo / organic		
May 2, 2008 - May 31, 2008	3,427	7.02%
Jun 1, 2008 - Jun 30, 2008	3,448	6.84%
% Change	0.61%	0.61%
therocksandiego.com / referral		
May 2, 2008 - May 31, 2008	2,556	5.23%
Jun 1, 2008 - Jun 30, 2008	2,498	4.95%
% Change	-2.27%	-2.27%
live / organic		
May 2, 2008 - May 31, 2008	602	1.23%
Jun 1, 2008 - Jun 30, 2008	676	1.34%
% Change	12.29%	12.29%



Browsers and OS		
Browser and OS	Visits	% visits
Internet Explorer / Windows		
May 2, 2008 - May 31, 2008	35,055	71.78%
Jun 1, 2008 - Jun 30, 2008	36,006	71.42%
% Change	2.71%	2.71%
Firefox / Windows		
May 2, 2008 - May 31, 2008	6,888	14.10%
Jun 1, 2008 - Jun 30, 2008	7,099	14.08%
% Change	3.06%	3.06%
Safari / Macintosh		
May 2, 2008 - May 31, 2008	4,102	8.40%
Jun 1, 2008 - Jun 30, 2008	4,363	8.65%
% Change	6.36%	6.36%
Firefox / Macintosh		
May 2, 2008 - May 31, 2008	1,849	3.79%
Jun 1, 2008 - Jun 30, 2008	1,845	3.66%
% Change	-0.22%	-0.22%
Mozilla / Linux		
May 2, 2008 - May 31, 2008	324	0.66%
Jun 1, 2008 - Jun 30, 2008	329	0.65%
% Change	1.54%	1.54%

Keywords		
Keyword	Visits	% visits
the rock church		
May 2, 2008 - May 31, 2008	2,917	14.33%
Jun 1, 2008 - Jun 30, 2008	3,425	15.95%
% Change	17.42%	17.42%
the rock church san diego		
May 2, 2008 - May 31, 2008	2,664	13.09%
Jun 1, 2008 - Jun 30, 2008	2,825	13.16%
% Change	6.04%	6.04%
the rock san diego		
May 2, 2008 - May 31, 2008	1,593	7.82%
Jun 1, 2008 - Jun 30, 2008	1,801	8.39%
% Change	13.06%	13.06%
rock church san diego		
May 2, 2008 - May 31, 2008	1,157	5.68%
Jun 1, 2008 - Jun 30, 2008	1,168	5.44%
% Change	0.95%	0.95%
rock church		
May 2, 2008 - May 31, 2008	963	4.73%
Jun 1, 2008 - Jun 30, 2008	1,065	4.96%
% Change	10.59%	10.59%

Screen Resolutions		
Screen Resolution	Visits	% visits
1024x768		
May 2, 2008 - May 31, 2008	18,542	37.97%
Jun 1, 2008 - Jun 30, 2008	18,631	36.95%
% Change	0.48%	0.48%
1280x800		
May 2, 2008 - May 31, 2008	9,478	19.41%
Jun 1, 2008 - Jun 30, 2008	10,189	20.21%
% Change	7.50%	7.50%
1280x1024		
May 2, 2008 - May 31, 2008	6,989	14.31%
Jun 1, 2008 - Jun 30, 2008	7,295	14.47%
% Change	4.38%	4.38%
1440x900		
May 2, 2008 - May 31, 2008	3,682	7.54%
Jun 1, 2008 - Jun 30, 2008	4,276	8.48%
% Change	16.13%	16.13%
1680x1050		
May 2, 2008 - May 31, 2008	2,258	4.62%
Jun 1, 2008 - Jun 30, 2008	2,365	4.69%
% Change	4.74%	4.74%



24,492 people visited this site

50,416 Visits
 Previous: 48,834 (3.24%)

24,492 Absolute Unique Visitors
 Previous: 23,926 (2.37%)

170,213 Pageviews
 Previous: 166,656 (2.13%)

3.38 Average Pageviews
 Previous: 3.41 (-1.07%)

00:03:23 Time on Site
 Previous: 00:03:17 (3.42%)

47.38% Bounce Rate
 Previous: 47.70% (-0.67%)

36.95% New Visits
 Previous: 37.00% (-0.15%)

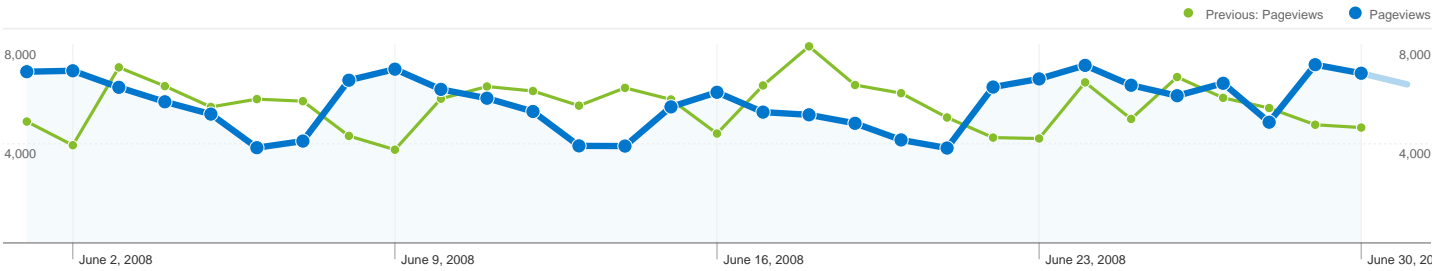
Technical Profile

Browser	Visits	% visits
Internet Explorer		
May 2, 2008 - May 31, 2008	35,087	71.85%
Jun 1, 2008 - Jun 30, 2008	36,043	71.49%
% Change	2.72%	2.72%
Firefox		
May 2, 2008 - May 31, 2008	8,780	17.98%
Jun 1, 2008 - Jun 30, 2008	9,007	17.87%
% Change	2.59%	2.59%
Safari		
May 2, 2008 - May 31, 2008	4,392	8.99%
Jun 1, 2008 - Jun 30, 2008	4,754	9.43%

Connection Speed	Visits	% visits
Cable		
May 2, 2008 - May 31, 2008	28,952	59.29%
Jun 1, 2008 - Jun 30, 2008	30,162	59.83%
% Change	4.18%	4.18%
DSL		
May 2, 2008 - May 31, 2008	8,481	17.37%
Jun 1, 2008 - Jun 30, 2008	8,976	17.80%
% Change	5.84%	5.84%
Unknown		
May 2, 2008 - May 31, 2008	6,796	13.92%
Jun 1, 2008 - Jun 30, 2008	7,014	13.91%

% Change	8.24%	8.24%
Mozilla		
May 2, 2008 - May 31, 2008	367	0.75%
Jun 1, 2008 - Jun 30, 2008	387	0.77%
% Change	5.45%	5.45%
Netscape		
May 2, 2008 - May 31, 2008	60	0.12%
Jun 1, 2008 - Jun 30, 2008	64	0.13%
% Change	6.67%	6.67%

% Change	3.21%	3.21%
T1		
May 2, 2008 - May 31, 2008	3,549	7.27%
Jun 1, 2008 - Jun 30, 2008	3,194	6.34%
% Change	-10.00%	-10.00%
Dialup		
May 2, 2008 - May 31, 2008	611	1.25%
Jun 1, 2008 - Jun 30, 2008	628	1.25%
% Change	2.78%	2.78%

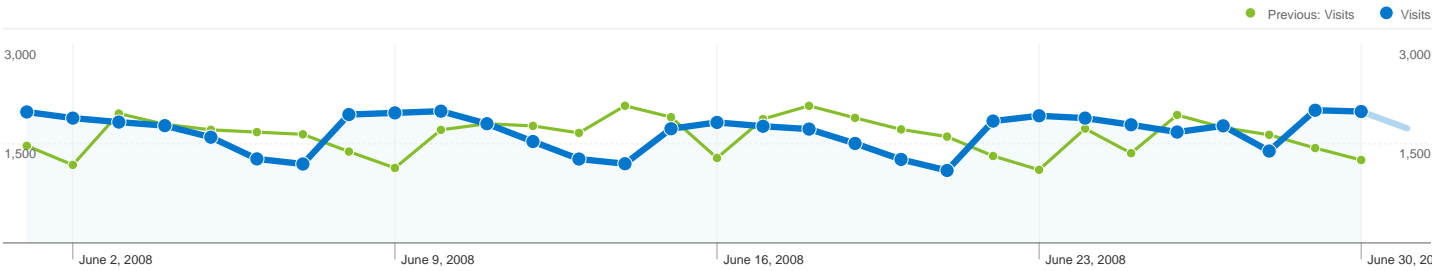


8,131 URLs were viewed a total of 170,213 times




Content Performance

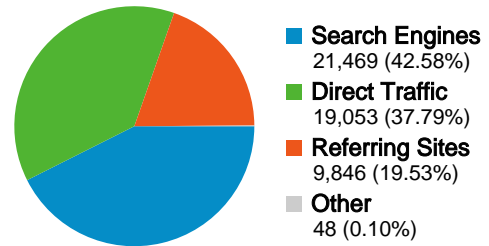
Pageviews 170,213 Previous: 166,656 (2.13%)	Unique Pageviews 128,226 Previous: 124,385 (3.09%)	Time on Page 00:01:26 Previous: 00:01:22 (5.01%)	Bounce Rate 47.38% Previous: 47.70% (-0.67%)	% Exit 29.62% Previous: 29.30% (1.08%)	\$ Index \$0.00 Previous: \$0.00 (0.00%)	
URL	Pageviews	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index
/						
June 1, 2008 - June 30, 2008	43,773	32,476	00:01:26	39.97%	37.05%	\$0.00
May 2, 2008 - May 31, 2008	45,355	33,430	00:01:23	41.69%	38.69%	\$0.00
% Change	-3.49%	-2.85%	3.12%	-4.13%	-4.26%	0.00%
/messages/						
June 1, 2008 - June 30, 2008	10,951	7,570	00:01:24	40.32%	32.61%	\$0.00
May 2, 2008 - May 31, 2008	10,747	7,073	00:01:15	39.46%	27.64%	\$0.00
% Change	1.90%	7.03%	12.91%	2.19%	18.00%	0.00%
/eventcalendar/						
June 1, 2008 - June 30, 2008	7,819	5,402	00:01:11	29.77%	17.05%	\$0.00
May 2, 2008 - May 31, 2008	7,535	5,223	00:01:08	25.86%	16.66%	\$0.00
% Change	3.77%	3.43%	4.35%	15.13%	2.36%	0.00%
/backdoor						
June 1, 2008 - June 30, 2008	5,652	4,657	00:14:46	83.34%	76.52%	\$0.00
May 2, 2008 - May 31, 2008	5,237	4,394	00:09:56	83.32%	77.32%	\$0.00
% Change	7.92%	5.99%	48.61%	0.03%	-1.03%	0.00%
/services/						
June 1, 2008 - June 30, 2008	3,212	2,581	00:01:54	60.50%	42.65%	\$0.00
May 2, 2008 - May 31, 2008	2,890	2,399	00:02:22	74.04%	47.23%	\$0.00
% Change	11.14%	7.59%	-19.64%	-18.28%	-9.70%	0.00%
/pictures/						
June 1, 2008 - June 30, 2008	2,704	1,930	00:00:39	25.93%	15.24%	\$0.00

May 2, 2008 - May 31, 2008	2,555	1,935	00:00:45	39.16%	18.83%	\$0.00
% Change	5.83%	-0.26%	-13.06%	-33.80%	-19.07%	0.00%
/army/						
June 1, 2008 - June 30, 2008	2,311	1,672	00:00:56	18.33%	12.55%	\$0.00
May 2, 2008 - May 31, 2008	2,915	2,099	00:00:53	20.51%	14.48%	\$0.00
% Change	-20.72%	-20.34%	5.97%	-10.63%	-13.32%	0.00%
/smallgroups/						
June 1, 2008 - June 30, 2008	2,157	1,507	00:00:47	33.86%	15.07%	\$0.00
May 2, 2008 - May 31, 2008	2,089	1,394	00:00:40	35.35%	14.36%	\$0.00
% Change	3.26%	8.11%	17.23%	-4.22%	4.92%	0.00%
/jobs-internships/						
June 1, 2008 - June 30, 2008	2,101	1,916	00:02:35	76.13%	56.16%	\$0.00
May 2, 2008 - May 31, 2008	2,213	2,026	00:02:20	77.68%	58.43%	\$0.00
% Change	-5.06%	-5.43%	10.68%	-2.00%	-3.87%	0.00%
/ministries/marriageandfamily/retreat/						
June 1, 2008 - June 30, 2008	1,934	1,451	00:02:09	71.53%	48.76%	\$0.00
May 2, 2008 - May 31, 2008	963	709	00:03:15	66.18%	47.56%	\$0.00
% Change	100.83%	104.65%	-33.83%	8.09%	2.52%	0.00%
1 - 10 of 8,131						



All traffic sources sent a total of 50,416 visits

-  **37.79% Direct Traffic**
Previous: 39.02% (-3.15%)
-  **19.53% Referring Sites**
Previous: 19.27% (1.37%)
-  **42.58% Search Engines**
Previous: 41.69% (2.14%)



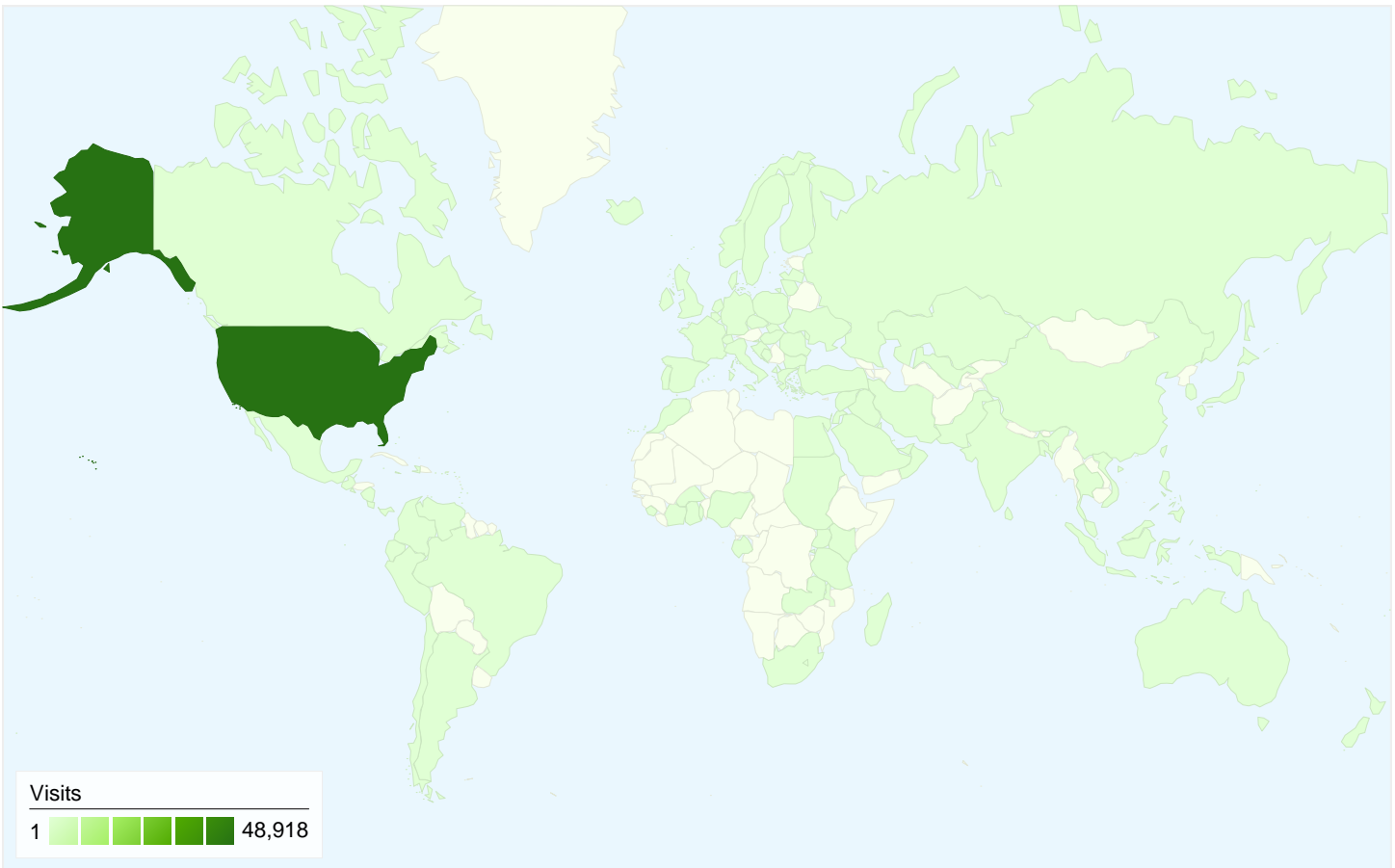
Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))		
May 2, 2008 - May 31, 2008	19,056	39.02%
Jun 1, 2008 - Jun 30, 2008	19,053	37.79%
% Change	-0.02%	-0.02%
google (organic)		
May 2, 2008 - May 31, 2008	14,925	30.56%
Jun 1, 2008 - Jun 30, 2008	16,028	31.79%
% Change	7.39%	7.39%
yahoo (organic)		
May 2, 2008 - May 31, 2008	3,427	7.02%
Jun 1, 2008 - Jun 30, 2008	3,448	6.84%
% Change	0.61%	0.61%
therocksandiego.com (referral)		
May 2, 2008 - May 31, 2008	2,556	5.23%
Jun 1, 2008 - Jun 30, 2008	2,498	4.95%
% Change	-2.27%	-2.27%
live (organic)		
May 2, 2008 - May 31, 2008	602	1.23%

Keywords	Visits	% visits
the rock church		
May 2, 2008 - May 31, 2008	2,917	14.33%
Jun 1, 2008 - Jun 30, 2008	3,425	15.95%
% Change	17.42%	17.42%
the rock church san diego		
May 2, 2008 - May 31, 2008	2,664	13.09%
Jun 1, 2008 - Jun 30, 2008	2,825	13.16%
% Change	6.04%	6.04%
the rock san diego		
May 2, 2008 - May 31, 2008	1,593	7.82%
Jun 1, 2008 - Jun 30, 2008	1,801	8.39%
% Change	13.06%	13.06%
rock church san diego		
May 2, 2008 - May 31, 2008	1,157	5.68%
Jun 1, 2008 - Jun 30, 2008	1,168	5.44%
% Change	0.95%	0.95%
rock church		
May 2, 2008 - May 31, 2008	963	4.73%

Jun 1, 2008 - Jun 30, 2008	676	1.34%
% Change	12.29%	12.29%

Jun 1, 2008 - Jun 30, 2008	1,065	4.96%
% Change	10.59%	10.59%



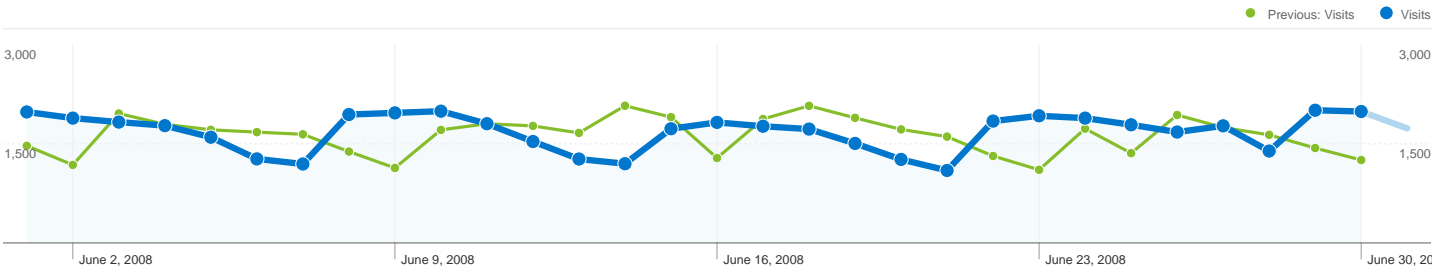
50,416 visits came from 122 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
50,416 Previous: 48,834 (3.24%)	3.38 Previous: 3.41 (-1.07%)	00:03:23 Previous: 00:03:17 (3.42%)	36.94% Previous: 36.99% (-0.15%)	47.38% Previous: 47.70% (-0.67%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
June 1, 2008 - June 30, 2008	48,918	3.39	00:03:24	36.04%	47.24%
May 2, 2008 - May 31, 2008	47,198	3.43	00:03:18	36.04%	47.46%
% Change	3.64%	-1.28%	2.92%	-0.02%	-0.46%
Canada					
June 1, 2008 - June 30, 2008	197	3.22	00:02:42	71.57%	46.19%
May 2, 2008 - May 31, 2008	225	3.01	00:01:48	66.67%	55.11%
% Change	-12.44%	6.80%	50.46%	7.36%	-16.18%
Germany					
June 1, 2008 - June 30, 2008	116	3.51	00:04:23	24.14%	36.21%

May 2, 2008 - May 31, 2008	87	3.92	00:03:36	51.72%	43.68%
% Change	33.33%	-10.48%	21.98%	-53.33%	-17.11%
Mexico					
June 1, 2008 - June 30, 2008	103	4.97	00:04:54	51.46%	48.54%
May 2, 2008 - May 31, 2008	142	3.86	00:04:18	45.07%	39.44%
% Change	-27.46%	28.81%	14.08%	14.17%	23.09%
United Kingdom					
June 1, 2008 - June 30, 2008	102	3.07	00:02:33	76.47%	50.98%
May 2, 2008 - May 31, 2008	91	2.77	00:01:59	75.82%	49.45%
% Change	12.09%	10.81%	29.31%	0.85%	3.09%
Brazil					
June 1, 2008 - June 30, 2008	69	3.71	00:04:35	46.38%	37.68%
May 2, 2008 - May 31, 2008	68	4.37	00:05:30	50.00%	38.24%
% Change	1.47%	-15.05%	-16.45%	-7.25%	-1.45%
Japan					
June 1, 2008 - June 30, 2008	52	3.44	00:02:49	30.77%	34.62%
May 2, 2008 - May 31, 2008	53	3.42	00:03:09	35.85%	28.30%
% Change	-1.89%	0.80%	-10.46%	-14.17%	22.31%
Australia					
June 1, 2008 - June 30, 2008	52	3.79	00:03:20	88.46%	53.85%
May 2, 2008 - May 31, 2008	55	3.04	00:03:49	80.00%	45.45%
% Change	-5.45%	24.77%	-12.39%	10.58%	18.46%
Philippines					
June 1, 2008 - June 30, 2008	49	2.08	00:01:16	87.76%	73.47%
May 2, 2008 - May 31, 2008	50	1.98	00:02:00	88.00%	70.00%
% Change	-2.00%	5.13%	-36.38%	-0.28%	4.96%
Ireland					
June 1, 2008 - June 30, 2008	43	1.56	00:01:56	90.70%	88.37%
May 2, 2008 - May 31, 2008	50	1.50	00:01:57	78.00%	86.00%
% Change	-14.00%	3.88%	-0.74%	16.28%	2.76%

1 - 10 of 122

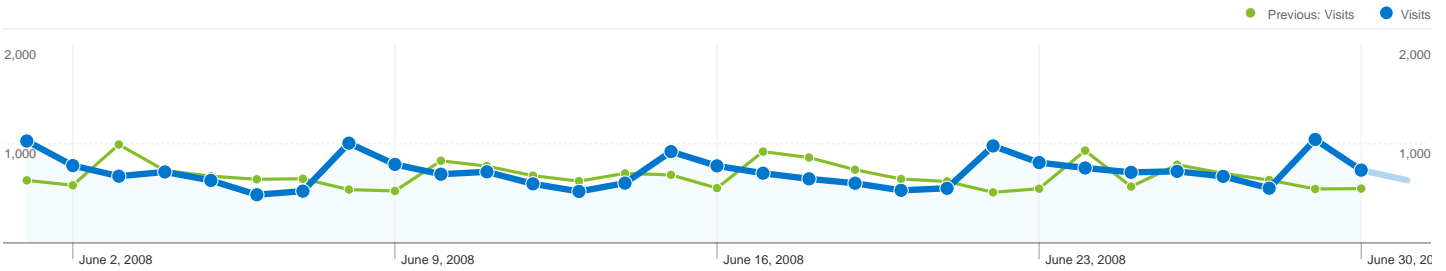


All traffic sources sent 50,416 visits via 1,035 sources and mediums

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
50,416 Previous: 48,834 (3.24%)	3.38 Previous: 3.41 (-1.07%)	00:03:23 Previous: 00:03:17 (3.42%)	36.94% Previous: 36.99% (-0.15%)	47.38% Previous: 47.70% (-0.67%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
(direct) / (none)					
June 1, 2008 - June 30, 2008	19,053	2.49	00:02:29	28.59%	60.31%
May 2, 2008 - May 31, 2008	19,056	2.55	00:02:27	28.17%	60.82%
% Change	-0.02%	-2.25%	1.62%	1.49%	-0.83%
google / organic					
June 1, 2008 - June 30, 2008	16,028	4.11	00:03:45	48.00%	36.01%
May 2, 2008 - May 31, 2008	14,925	4.24	00:03:50	50.55%	35.83%
% Change	7.39%	-3.06%	-2.43%	-5.04%	0.48%
yahoo / organic					
June 1, 2008 - June 30, 2008	3,448	4.02	00:03:26	51.54%	39.41%
May 2, 2008 - May 31, 2008	3,427	4.27	00:03:50	52.09%	39.07%
% Change	0.61%	-5.98%	-10.34%	-1.05%	0.88%
therocksandiego.com / referral					
June 1, 2008 - June 30, 2008	2,498	3.91	00:03:41	27.38%	38.03%
May 2, 2008 - May 31, 2008	2,556	3.92	00:03:16	25.08%	35.64%
% Change	-2.27%	-0.32%	12.51%	9.19%	6.70%
live / organic					
June 1, 2008 - June 30, 2008	676	3.72	00:02:52	48.08%	39.64%
May 2, 2008 - May 31, 2008	602	3.64	00:02:42	54.98%	43.02%
% Change	12.29%	2.30%	6.01%	-12.56%	-7.85%
msn / organic					
June 1, 2008 - June 30, 2008	636	4.52	00:03:54	53.14%	34.12%

May 2, 2008 - May 31, 2008	696	3.68	00:02:31	49.71%	43.97%
% Change	-8.62%	22.87%	55.32%	6.90%	-22.39%
therockacademy.org / referral					
June 1, 2008 - June 30, 2008	622	4.62	00:05:16	14.47%	39.07%
May 2, 2008 - May 31, 2008	449	4.25	00:04:41	14.70%	40.09%
% Change	38.53%	8.70%	12.56%	-1.56%	-2.55%
surveymonkey.com / referral					
June 1, 2008 - June 30, 2008	476	1.52	00:01:25	0.00%	81.09%
May 2, 2008 - May 31, 2008	434	2.11	00:02:32	0.00%	73.73%
% Change	9.68%	-27.84%	-44.25%	0.00%	9.98%
aol / organic					
June 1, 2008 - June 30, 2008	380	4.63	00:04:19	46.32%	38.95%
May 2, 2008 - May 31, 2008	377	5.10	00:04:55	38.20%	36.60%
% Change	0.80%	-9.25%	-12.26%	21.26%	6.40%
milesahead.tv / referral					
June 1, 2008 - June 30, 2008	329	2.45	00:01:39	10.33%	58.36%
May 2, 2008 - May 31, 2008	454	2.81	00:02:14	5.95%	55.07%
% Change	-27.53%	-12.83%	-26.30%	73.77%	5.98%
1 - 10 of 1,035					

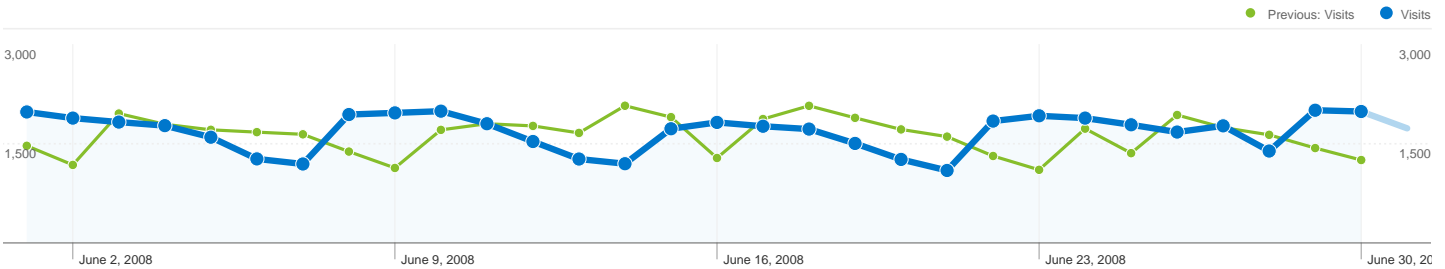


Search sent 21,469 total visits via 6,542 keywords

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
21,469 Previous: 20,359 (5.45%)	4.11 Previous: 4.22 (-2.69%)	00:03:41 Previous: 00:03:47 (-2.58%)	48.88% Previous: 50.84% (-3.87%)	36.65% Previous: 36.96% (-0.82%)	
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
the rock church					
June 1, 2008 - June 30, 2008	3,425	4.59	00:04:04	45.46%	28.79%
May 2, 2008 - May 31, 2008	2,917	4.86	00:04:33	49.50%	28.18%
% Change	17.42%	-5.49%	-10.53%	-8.17%	2.16%
the rock church san diego					
June 1, 2008 - June 30, 2008	2,825	4.27	00:03:55	39.08%	28.81%
May 2, 2008 - May 31, 2008	2,664	4.64	00:04:18	39.26%	30.52%
% Change	6.04%	-7.79%	-9.18%	-0.47%	-5.58%
the rock san diego					
June 1, 2008 - June 30, 2008	1,801	4.36	00:03:43	39.59%	28.37%
May 2, 2008 - May 31, 2008	1,593	4.30	00:03:43	39.55%	30.63%
% Change	13.06%	1.52%	0.06%	0.10%	-7.38%
rock church san diego					
June 1, 2008 - June 30, 2008	1,168	4.51	00:04:02	38.36%	29.11%
May 2, 2008 - May 31, 2008	1,157	4.59	00:03:57	40.36%	26.88%
% Change	0.95%	-1.58%	2.10%	-4.97%	8.30%
rock church					
June 1, 2008 - June 30, 2008	1,065	4.18	00:04:09	44.51%	38.78%
May 2, 2008 - May 31, 2008	963	4.79	00:04:25	48.60%	28.35%
% Change	10.59%	-12.73%	-6.16%	-8.42%	36.79%
the rock					
June 1, 2008 - June 30, 2008	808	3.97	00:03:34	60.02%	42.33%

May 2, 2008 - May 31, 2008	897	3.80	00:03:30	63.66%	43.81%
% Change	-9.92%	4.41%	2.13%	-5.71%	-3.39%
the rock church in san diego					
June 1, 2008 - June 30, 2008	329	4.94	00:04:56	51.37%	23.10%
May 2, 2008 - May 31, 2008	297	5.56	00:06:00	52.53%	17.85%
% Change	10.77%	-11.20%	-17.63%	-2.20%	29.45%
miles mcpherson					
June 1, 2008 - June 30, 2008	266	4.13	00:04:04	63.53%	26.69%
May 2, 2008 - May 31, 2008	286	4.41	00:03:22	58.39%	31.47%
% Change	-6.99%	-6.31%	20.55%	8.81%	-15.18%
therocksandiego.org					
June 1, 2008 - June 30, 2008	262	4.35	00:03:18	22.90%	20.23%
May 2, 2008 - May 31, 2008	289	5.02	00:04:08	28.37%	24.91%
% Change	-9.34%	-13.41%	-20.24%	-19.29%	-18.80%
rock san diego					
June 1, 2008 - June 30, 2008	244	4.49	00:03:55	30.74%	32.38%
May 2, 2008 - May 31, 2008	174	3.95	00:02:22	37.36%	28.74%
% Change	40.23%	13.66%	65.80%	-17.72%	12.67%
1 - 10 of 6,542					

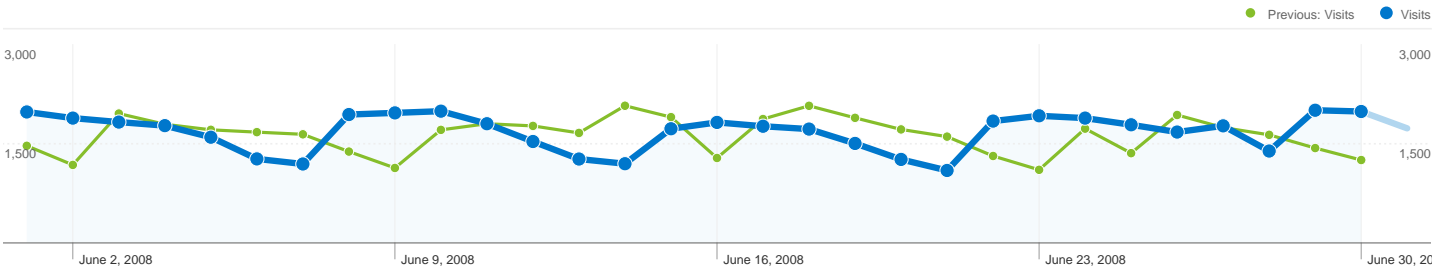


50,416 visits used 37 browser and OS combinations

Site Usage

Visits 50,416 Previous: 48,834 (3.24%)	Pages/Visit 3.38 Previous: 3.41 (-1.07%)	Avg. Time on Site 00:03:23 Previous: 00:03:17 (3.42%)	% New Visits 36.94% Previous: 36.99% (-0.15%)	Bounce Rate 47.38% Previous: 47.70% (-0.67%)	
Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows					
June 1, 2008 - June 30, 2008	36,006	3.39	00:02:57	34.23%	47.83%
May 2, 2008 - May 31, 2008	35,055	3.41	00:02:51	34.15%	48.39%
% Change	2.71%	-0.48%	3.67%	0.22%	-1.16%
Firefox / Windows					
June 1, 2008 - June 30, 2008	7,099	3.53	00:03:06	50.11%	43.91%
May 2, 2008 - May 31, 2008	6,888	3.82	00:03:28	50.07%	42.71%
% Change	3.06%	-7.59%	-10.75%	0.07%	2.80%
Safari / Macintosh					
June 1, 2008 - June 30, 2008	4,363	3.32	00:08:00	28.99%	45.34%
May 2, 2008 - May 31, 2008	4,102	3.22	00:07:13	28.62%	45.88%
% Change	6.36%	3.14%	11.08%	1.31%	-1.19%
Firefox / Macintosh					
June 1, 2008 - June 30, 2008	1,845	3.30	00:03:00	43.14%	44.77%
May 2, 2008 - May 31, 2008	1,849	3.17	00:02:55	45.11%	45.05%
% Change	-0.22%	4.08%	2.82%	-4.35%	-0.63%
Mozilla / Linux					
June 1, 2008 - June 30, 2008	329	1.01	00:00:01	99.70%	99.39%
May 2, 2008 - May 31, 2008	324	1.00	00:00:00	100.00%	100.00%
% Change	1.54%	1.22%	100.00%	-0.30%	-0.61%
Safari / iPhone					
June 1, 2008 - June 30, 2008	242	1.98	00:02:08	41.32%	61.16%

May 2, 2008 - May 31, 2008	201	1.74	00:01:20	49.25%	67.16%
% Change	20.40%	13.91%	60.37%	-16.10%	-8.94%
Safari / Windows					
June 1, 2008 - June 30, 2008	122	4.91	00:05:29	29.51%	42.62%
May 2, 2008 - May 31, 2008	75	2.69	00:02:26	37.33%	53.33%
% Change	62.67%	82.30%	125.20%	-20.96%	-20.08%
Firefox / Linux					
June 1, 2008 - June 30, 2008	58	3.28	00:01:39	67.24%	41.38%
May 2, 2008 - May 31, 2008	38	3.84	00:02:42	76.32%	44.74%
% Change	52.63%	-14.74%	-38.71%	-11.89%	-7.51%
Netscape / Windows					
June 1, 2008 - June 30, 2008	56	2.43	00:02:06	37.50%	55.36%
May 2, 2008 - May 31, 2008	57	3.93	00:04:20	50.88%	38.60%
% Change	-1.75%	-38.20%	-51.63%	-26.29%	43.43%
Mozilla / Windows					
June 1, 2008 - June 30, 2008	46	3.87	00:03:34	34.78%	47.83%
May 2, 2008 - May 31, 2008	34	2.94	00:02:54	41.18%	47.06%
% Change	35.29%	31.57%	23.36%	-15.53%	1.63%
1 - 10 of 37					



50,416 visits used 126 screen resolutions

Site Usage

Visits 50,416 Previous: 48,834 (3.24%)	Pages/Visit 3.38 Previous: 3.41 (-1.07%)	Avg. Time on Site 00:03:23 Previous: 00:03:17 (3.42%)	% New Visits 36.94% Previous: 36.99% (-0.15%)	Bounce Rate 47.38% Previous: 47.70% (-0.67%)	
Screen Resolution	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1024x768					
June 1, 2008 - June 30, 2008	18,631	3.52	00:03:13	38.87%	46.26%
May 2, 2008 - May 31, 2008	18,542	3.50	00:03:00	37.42%	46.21%
% Change	0.48%	0.57%	6.69%	3.87%	0.11%
1280x800					
June 1, 2008 - June 30, 2008	10,189	3.48	00:03:21	36.65%	44.14%
May 2, 2008 - May 31, 2008	9,478	3.55	00:03:14	35.95%	45.08%
% Change	7.50%	-2.04%	3.56%	1.95%	-2.10%
1280x1024					
June 1, 2008 - June 30, 2008	7,295	3.12	00:02:35	33.85%	51.72%
May 2, 2008 - May 31, 2008	6,989	3.25	00:02:54	35.24%	52.44%
% Change	4.38%	-4.06%	-10.66%	-3.96%	-1.37%
1440x900					
June 1, 2008 - June 30, 2008	4,276	3.01	00:06:02	31.99%	51.64%
May 2, 2008 - May 31, 2008	3,682	3.20	00:05:05	34.68%	49.70%
% Change	16.13%	-5.99%	18.54%	-7.76%	3.89%
1680x1050					
June 1, 2008 - June 30, 2008	2,365	3.40	00:04:04	37.72%	45.79%
May 2, 2008 - May 31, 2008	2,258	3.18	00:04:02	39.11%	52.52%
% Change	4.74%	6.88%	0.94%	-3.55%	-12.82%
800x600					
June 1, 2008 - June 30, 2008	1,700	3.52	00:02:54	43.82%	44.88%

May 2, 2008 - May 31, 2008	1,883	3.90	00:03:29	45.72%	40.36%
% Change	-9.72%	-9.75%	-16.76%	-4.16%	11.20%
1152x864					
June 1, 2008 - June 30, 2008	1,155	3.26	00:02:38	41.82%	46.84%
May 2, 2008 - May 31, 2008	1,233	3.45	00:02:30	41.12%	48.42%
% Change	-6.33%	-5.53%	5.47%	1.70%	-3.26%
1280x768					
June 1, 2008 - June 30, 2008	900	3.30	00:02:40	42.56%	46.33%
May 2, 2008 - May 31, 2008	933	3.43	00:02:53	40.94%	45.12%
% Change	-3.54%	-3.85%	-7.36%	3.94%	2.68%
1920x1200					
June 1, 2008 - June 30, 2008	789	3.99	00:03:54	34.60%	45.63%
May 2, 2008 - May 31, 2008	853	2.93	00:05:05	32.59%	48.30%
% Change	-7.50%	36.26%	-23.36%	6.17%	-5.53%
1400x1050					
June 1, 2008 - June 30, 2008	606	2.92	00:03:04	32.51%	53.14%
May 2, 2008 - May 31, 2008	768	2.79	00:02:21	28.26%	61.72%
% Change	-21.09%	4.67%	30.46%	15.05%	-13.91%
					1 - 10 of 126