

## Job Opportunity



## Competitive

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**Position:** Web Designer

**Job Vacancy Notice#:** RC-34-08

**Location:** The Rock Church – Marketing and Communications

**Salary Range:** Negotiable Depending on Experience

**Employment Category:** Regular Full-Time, Exempt

**Opening Date:** 8 October 2008

**Closing Date:** 15 October 2008

**Area of Consideration:** All areas.

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**Brief Description of Major Duties:** The Web Designer is responsible for the layout, visual appearance and usability of Rock Church web properties. The ideal candidate is talented, motivated, and skilled at designing solutions for a wide range of ministries and "clients". This position reports directly to the Web Developer.

**Qualifications & Requirements:** Design new websites and improve overall design and usability of existing websites. Create new designs and improve existing designs so that they are attractive to end users, align with Rock Church messaging, and have logical navigation systems. Work with the marketing team to create project specs for major design and redesign projects. Work with Senior Designer (print) to repurpose or create graphics for the web, HTML e-newsletters, Flash components, etc. Work with Senior Designer to ensure online branding and graphic pieces align with Rock Church (and affiliates) product messaging and brand. Analyze and report on success of various graphic elements in regard to improving overall web traffic or fulfilling various marketing objectives. Perform regular surveys and user testing of websites, following with recommendations and implementing changes that will improve usability and increase traffic. Test websites across different browsers and resolutions, and repair errors where appropriate. Perform maintenance and updates to existing websites as necessary.

The above summary of duties represents the major tasks and duties. This is not intended to be an exhaustive list of all responsibilities. Therefore, the individual may perform other related tasks under the direction of the Marketing Manager.

Christ-centered behavior, i.e., treating people with dignity, respect, compassion and integrity at all times. Pleasant personality (i.e., speaking to people on the phone, visitors and staff). Required: Strong proficiency with Adobe CS, HTML, and CSS. Strongly desired: Extensive knowledge and experience with Adobe Flash, Adobe Illustrator, Adobe Fireworks, Adobe Dreamweaver. Excellent attention to detail. Excellent grammar and spelling. Demonstrated ability to work well under short deadlines, manage multiple priorities, recognize and respond to urgent requests, and quickly adjust to changing priorities. Must be self-motivated and able to take a task or project through completion. Strong attention to detail and accuracy, including excellence in oral and written communications. Ability to recognize and maintain confidentiality as appropriate. Self-motivated and flexible with strong organizational skills. Ability to work independently or in a team-oriented environment. Regular involvement in the Rock Church activities and events. Signed acknowledgement of the Rock Church Statement of Faith. Adheres to policies and procedures as stated in the Rock Church employee handbook. Regular attendee of a Rock weekend service. Member of the Rock Church A.R.M.Y.

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To be considered for this position, outside applicants are required to complete Application for Employment; in-house applicants are to submit an updated resume. Employee's performance and attendance record will be taken into consideration at the time of the selection process. Selection for an interview does not guarantee promotion or appointment to the position. As part of the employment process, The Rock Church may obtain a Criminal Record Check.

The Rock Church provides reasonable accommodations to applicants with disabilities. If you need a reasonable accommodation for any part of the application and hiring process, please notify Human Resources. The decision on granting reasonable accommodation will be on a case-by-case basis.

Full consideration will be given to all qualified applicants without regard to race, sex, color, age, physical handicap, or national origin. As a Christ-oriented, Bible-believing organization, The Rock Church does reserve the right to exercise preference on the basis of religion in all of its employment decisions.

*To apply please visit the website at [www.therocksandiego.org](http://www.therocksandiego.org) and fill out the application. Email application and resume to [hr@therocksandiego.org](mailto:hr@therocksandiego.org). Or mail application and resume to 2277 Rosecrans, San Diego CA 92106, Attn: Human Resources. All mailed applications must be received by the closing date to be considered for the position.*