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Contact: Trish Teves

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trish.teves@therocksandiego.org

**TWENTY THOUSAND EXPECTED TO CELEBRATE EASTER AT
ROCK CHURCH
~ FIRST EASTER IN NEW BUILDING, TECHNOLOGY AT FOREFRONT ~**

The Rock Church is expecting 20,000 people during its six Easter services March 23 as it plans to celebrate the holiday for the first time in its new building in San Diego's Point Loma neighborhood.

Services will be held at 6 a.m., 8 a.m., 10 a.m., 12 p.m., 5 p.m., and 7 p.m. at 2277 Rosecrans Street. The overflow video venue is the Liberty Station Convention Center at Harbor Square at Laning Road and Harbor Drive.

"Easter Sunday is one of my favorite days of the year." said Miles McPherson, senior pastor and founder of the Rock Church. "I get to share the most important message of the Bible which is hope, forgiveness, and most of all, love."

McPherson, a former defensive back with the San Diego Chargers, will be joined by local morning radio talk show host Mike Esparza from The Mikey Show on Rock 105.3. Musical guests will include San Diego favorite Trevor Davis and Future of Forestry.

"I have known Miles now for a couple years and I am excited to share the stage with him for an event as important as Easter at the new building." stated Esparza. "The technology at the Rock is so progressive and so relevant. It really helps bring people closer to experiencing God."

On Good Friday, March 21, the Rock will hold a service at 7 p.m., featuring Nashville-based The Katinas. McPherson will speak.

The Rock Church is one of the most technologically advanced and fast-growing churches in the nation. Its 3,500-seat sanctuary features professional lighting, multiple cameras, and a 90-foot by 35-foot, high-definition screen behind the stage. The church communicates with their members via text messaging and email blasts about weekly activities and upcoming events. The average age of attendees is under 30, defying statistics that show most young adults aren't going to church.

For more information please visit www.therocksandiego.org.

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