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SAN DIEGO PASTOR WINS EMMY FOR RAISING METH AWARENESS

--Miles McPherson's "Master Meth" is Named Best Program/Special of 2007--

Miles Ahead's *Master Meth* has been awarded the 2007 Pacific Southwest Emmy Award for Best Religion Program/Special by The National Academy of Television Arts and Sciences Pacific Southwest Chapter.

Now celebrating its 33rd year, the Pacific Southwest Emmy Awards attracts over 800 entries yearly from Bakersfield, San Diego, Santa Maria, Las Vegas and everywhere in between. Encompassing all facets of television, this competition provides for entry opportunities in a wide array of categories.

"Master Meth's win reinforces our dedication to inspire young people and give hope to those in crisis by revealing the power of the gospel," said Miles McPherson, president and founder of Miles Ahead and the Rock Church. "Recognition such as this comes as the highest regard, especially considering the number of entries that are submitted each year."

Master Meth, a production of Miles Ahead, is a television program combined with an interactive Web site that gives voice to the experiences of young people in crisis. Young people who, in the midst of their lives, are facing harsh realities and desperately questioning the reality of hope. This 30-minute modern documentary focuses on the spiritual aspect of crystal methamphetamine addiction and the compelling stories of young people who overcame their crystal methamphetamine addiction.

For more information on *Master Meth* or Miles Ahead, please visit www.milesahead.com.

Founded in 2000 by Pastor Miles McPherson, the Rock Church held its first service at San Diego State University's Montezuma Hall. To accommodate the rapid growth, the Rock Church and Academy is currently finishing construction on two buildings at the site of the former Naval Training Center (NTC) in Point Loma and will celebrate a grand opening with a ribbon-cutting ceremony in late August 2007.

The future home of the Rock is located at 2277 Rosecrans Street. Take Interstate 5 to Interstate 8, head west and take the Rosecrans Boulevard exit. The property is on the corner of Rosecrans Boulevard and Womble Road. Phone (619) 226-7625.

For more information on the Rock, visit www.therocksandiego.org.

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