



April 12, 2013

Dear Rock Family Member,

I want to thank you for being a part of the Rock Church's Pervasive Hope Campaign. It has been nearly one year since we launched this campaign and God has done some incredible things!

- Our North County Campus was completed and is now averaging 1,000 attendees per week.
- The mortgage on the Point Loma campus has been paid down and refinanced, saving the church more than \$1 million per year.
- Construction on the East County Campus has begun!
- Plans for an upcoming global evangelism project and the launching of a new 24/7 online church are in the works.

The overall Pervasive Hope Campaign goal is \$30 million; \$20.6 million has been pledged; and \$7.2 million has been received to date. We are well on our way to reaching our goal; and we have a great opportunity ahead of us right now!

We signed a contract for one half of the construction cost at the East County campus, but still need \$800,000 more to finish the building. The first half will be completed in early May, so our prayer is to raise the balance needed in April – less than three weeks away! With so many in our church coming from East County and the incredible opportunities we have to minister to that community, the need to complete the building is evident!

The number of seats allowed in the new building is 800. Wouldn't it be incredible if 800 people underwrite a seat at \$1,000 each? Then our \$800,000 need will be met! Some may feel called to underwrite 10 seats (\$8,000) and others 1/10th of a seat (\$80). God has brought us this far and if we are faithful to obey Him in *whatever* He calls us to do, I know He will provide.

If you would like to make a special gift toward the completion of the East County campus, please use the enclosed envelope or give online at www.sdrock.com/give and select Pervasive Hope.

Thank you again for helping to establish Pervasive Hope in every street and every person!

God Bless,

A handwritten signature in black ink, appearing to read 'Miles McPherson', written over a white background.

Miles McPherson, Senior Pastor

For questions, please contact the Stewardship Department at giving@sdrock.com or 619.764.5265