

MEDIA & WEB

Rock Family:

The Rock Church has seen God's incredible, transformative powers in action throughout the year of 2011. People's lives were changed and the pervasive hope of Jesus was spread across San Diego and the world. I am so proud to be the pastor of a body of believers who puts their faith into action the way you have.

Through the generous giving of your time, talent and treasure, we have seen over 8,700 decisions made for Christ around the world, over 5,000 people watch RockTV on CW6 every Sunday night and people from all 196 countries watch Rock Live services online. And that's just the beginning.

As we continue to equip and empower people to establish God's Kingdom here on earth, I want to personally thank you for the sacrifices you have made. Reaching every street and every person is the legacy God has called us to be a part of and I can't wait to see what He will accomplish through us in 2012.

Your Pastor,



PASTOR MILES McPHERSON



3,405

17,750

5,520

3,487

● RADIO ● TV ● LIVE STREAM ● DOWNLOADS*

Total number of people reached weekly through Rock media. *Downloads include online video views, mp3s and podcasts.

1,464,752 ▲49%
2010 vs. 2011
VISITS TO SDROCK.COM

207,021 ▲251%
2010 vs. 2011
VISITS WERE ON MOBILE DEVICES

196 (ALL)
COUNTRIES STREAMED
LIVE AT SDROCK.COM/LIVE

9,138 FACEBOOK FOLLOWERS
3,440 TWITTER FOLLOWERS

Every time I stream the service through my computer here at my home in Las Vegas, I have a sense of comfort as I get to know who God is. No matter how far I am, I can connect with the Rock, which I consider my home church—even though I have only been there once. I start my Sundays with the Rock and end my Sundays with the Rock. -Dave

T3 REPORT

END OF YEAR

ROCK CHURCH / JANUARY - DECEMBER 2011

94%



TIME
VOLUNTEER HOURS

GOAL - 250,000
ACTUAL - 235,286

75%



TALENT
ARMY SIGN-UPS

GOAL - 1,500
ACTUAL - 1,129

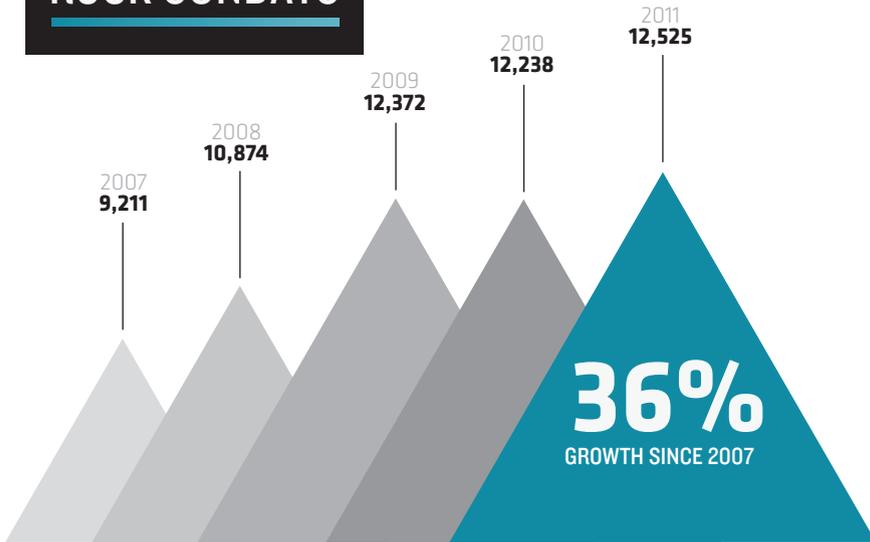
89%



TREASURE
FINANCES

GOAL - 100%
ACTUAL - 89%

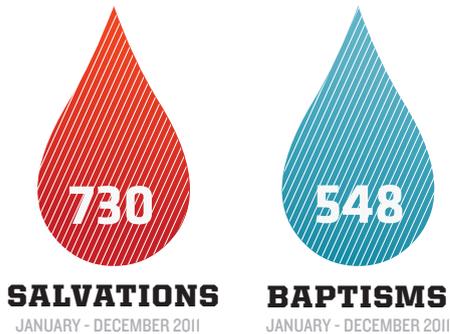
ROCK SUNDAYS



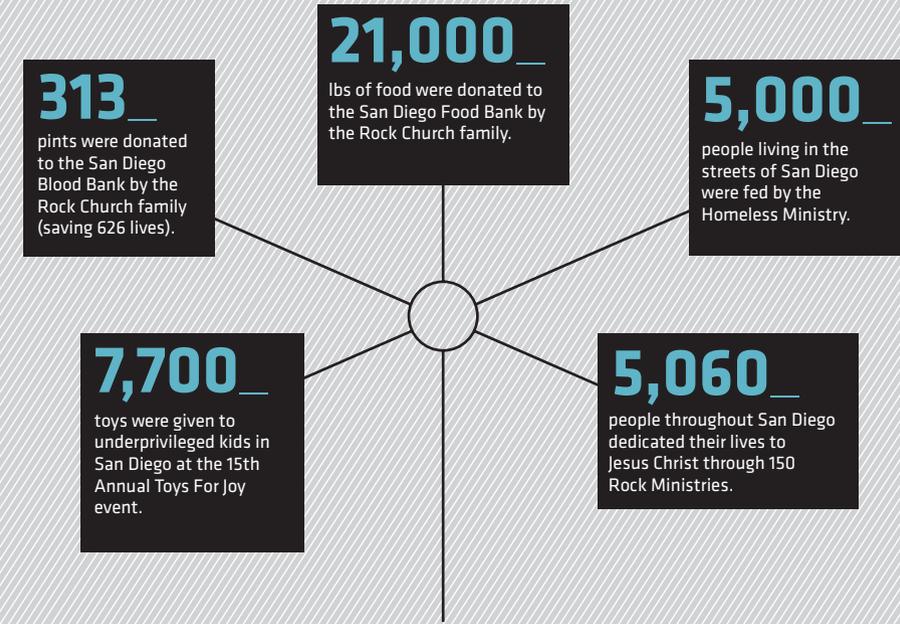
 **12,525**_ AVERAGE WEEKLY ATTENDANCE IN 2011

EVERY SUNDAY, OVER **500** PEOPLE VISIT THE ROCK FOR THE FIRST TIME.

72% INVITED BY FRIENDS OR FAMILY
8% FOUND US ONLINE



Thanks Miles! I'm so blessed to have you as a pastor. I first came to the church January 17, 2011 and I keep coming back. My brother, a recovering drug addict, has visited the church four times with me. He said, "you blew him out of the water!" - *Lily*



LOCAL OUTREACH

Campus pastors lead and train local leaders who work together to disciple people, share the gospel and serve the community.

This year, 114 outreach ministries served in the San Diego community. As a result, thousands of lives were changed by committed volunteers who personify the love of Christ to those around them.

GLOBAL OUTREACH

In 2011, over 3,000 people dedicated their lives to Jesus Christ through the Rock's Global Outreach efforts. Over 200 volunteers traveled to 8 countries, including...



- Guatemala**
 A team had the opportunity to change lives forever in Guatemala. A total of 1,205 patients were treated by 78 volunteers in 2011. Out of the total patients, 107 patients received surgery.
- Philippines**
 Twenty team members created a kitchen, bathrooms and a basketball court and painted the police station. Students initiated a women's home outreach resulting in healings, including a blind woman who regained her sight. Community outreaches and public school assemblies helped usher in 1,400 salvations.
- Nigeria**
 A 2-day health education and medical clinic offered hygiene, health, clean drinking water awareness training, wound care and dental care. Nearly 400 men, women and children received physical healing through outreaches and prayer services. Lepers, considered untouchables by many, were warmly embraced in Jesus' name.
- Romania**
 A team sent out to minister to foster families, put 550 hours toward building the House of Joy orphanage, spent 100 hours ministering to orphans at a local childrens' hospital, deloused 189 gypsy children and fed a village of more than 150 people.